

Decorative Arts Society Board Meeting
Thursday, February 2, 2017
Home of Laraine Eggleston, Newport Beach
Meeting Minutes, submitted by Kim Donahue

Upcoming Events:

- Next Board Meeting: Thursday, March 2 at Laraine's Home
- March 13: Reception at Kim and Tim Donahue's, 8 Rocky Point Road, Corona del Mar, 92625
- March 14: Michael Stehr on "Paint with Flowers: Monet's Gardens at Giverny"

Members Present: Sandra Ayres, Hyla Berteau, Cathi Bledsoe, Dianne Cannon, Ann Dennis, Kim Donahue, Brenda Eastman, Laraine Eggleston, Carolyn Garrett, Barbara Glabman, Madeline Hayward, Sharon Henwood, Mary Anna Jeppe, Maureen Madigan, Bonnie McClellan, Cecilia Nott, Marion Palley, Linda Phillips, Shelby Rigg, Carole Steele, Amy Trepus

Members Absent: Elana Donovan, Adrienne Garrison

President's Welcome:

- Maureen reported that our next lecture is February 14th with Richard Shapiro.
- Maureen has custom Decorative Arts Society note cards and encourages Board Members to send thank you notes to speakers, florists, and others who help our organization.

Recording Secretary:

Kim reported that Board Meeting Minutes are now available on the website.

Corresponding Secretary:

Cecilia reported that the invitations were mailed for the upcoming reception.

Treasurer Report:

- Sandra presented an updated budget report.
- Sandra reported that the Paley Family made a generous year-end stock option donation through Morgan Stanley, which is tax free. DART's set up a broker account in order to receive the donation. This is the largest donation that our group has ever received. An announcement will be made at the last lecture for members who may want to do the same thing.
- Sandra suggested the possibility of giving a scholarship to a Decorative Arts student.

Grants:

Maureen reported for Adrienne that the Grant Speaker at the upcoming lecture is Jennifer Anderson, Executive Director of Breast Cancer Solutions. Adrienne has received all mid-year reports from the charities. Her committee is reviewing them and checking in with the Agency Directors. New applications are coming in; the deadline is February 15th. The Grants Committee will meet again immediately following the next Board Meeting on March 2nd.

Grant's Luncheon:

Barbara reported that the luncheon is June 7th at The Pacific Club. Cost is \$30.00 per person, which includes all non-alcoholic beverages. There is no room charge. Barbara encouraged everyone to attend, as it is a highlight to meet and interact with our qualifying charity organizations. Mary Anna suggested inviting a few patrons who are top donors.

Membership Report:

Laraine reported that we now have 295 members. The cost of bringing a guest to a lecture is \$75.00.

Underwriting:

Hyla reported that she is working to secure a donor for the upcoming special event in May.

Theatre Rentals and Theatre Caterer:

Diane reported that Floral Fusion on Bristol Street is donating flowers for the February lecture.

Audio Visuals:

Marion reported that she is working with Richard Shapiro's assistant for the AV technology at the upcoming lecture.

Speaker's Committee:

- Sharon reported that Richard Shapiro will bring 60 books to sign. Linda will introduce him at the lecture.
- Sharon reported that her committee is starting to secure speakers for the 2017-2018 season.
- Kim asked if we should continue to pursue speakers on Fashion, and whether the Board Members consider Fashion as a Decorative Art. Diane suggested that we wait to see how the April Speaker, Cameron Silver, is received, before making a decision.

Printing:

Carolyn reported that she continues to update the Patron slide with new members.

Community Relations – Website/Publicity:

- Cathi reported that items to be posted on the website must be submitted to her in PDF form
- Cathi recently sent out the Constant Contact President's email to all members

Public Relations:

- Madeline passed the November Daily Pilot spread featuring pictures from the October Reception.
- Madeline made a motion to increase the PR budget for photographer fees. She suggested \$500 for a photographer at the April Reception at Amaree's, and \$500 for a photographer at the May Special Event with Mark Sikes at the Newport Beach Country Club. Hyla seconded the motion, and it passed unanimously.

- Madeline reported that 8 members of the press were invited to attend the February reception and lecture. LA Times Editor Kathleen Luppi will attend both. In addition, a press release for the lecture was sent to 23 press members, and a flyer was sent to ASID (American Society of Interior Designers) and the IDI (Interior Design Institute) School of Design.
- Madeline asked everyone to take pictures at the February Reception and send them to her via text or email.

Reception:

- Carole reported that the February Reception is at the home of Larry and Heidi Dorn in Newport Beach. It is of contemporary European décor; interior designer is Lynn Pries.
- It was pointed out that we have \$20 remaining in our Valet budget. Carole made a motion to increase the Valet budget to \$400. It passed unanimously.
- Barbara made a motion to budget \$200 for a pianist to play at the March Reception. Hyla seconded the motion. All voted unanimously, except one opposed.

Special Events:

- Ann reported on the Mark Sikes luncheon at Newport Beach Country Club, to be held on Wednesday, May 3rd. The venue can hold up to 250 people, and Ann suggested 25 tables of 10 people. She asked for ideas on a theme for the event, and she described ideas that her committee is discussing: table top decorations, flowers, music, beverages, etc. She asked Board Members to email her with any ideas. The next committee meeting will be on Monday, February 20th at 9:30 am at the Newport Beach Country Club.
- Mary Anna presented the budget and expenses from the anniversary luncheon held last year. The goal is to have a profitable event. She discussed ticket prices, and underwriting possibilities.
- Formal invitations will go out on March 15, and Madeline will send out a Save the Date email flyer to all members.

Luncheons:

Brenda passed a signup sheet for lunch at the Farmhouse with Richard Shapiro, following the lecture.